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PRESS RELEASE



First Use in Japan^{*1} of Switch Utilizing In-Mold Coating Technology for Small Parts Jointly Developed by TOKAI RIKA and SEIKOH GIKEN

– Adopted for interior switch in the Toyota Hiace –

TOKAI RIKA CO., LTD. (Tokai Rika) and SEIKOH GIKEN CO., LTD. (Seikoh Giken) began working together to develop Japan's first in-mold coating technology for small parts in 2023. This technology has now been applied for the first time to a switch adopted on the Toyota Hiace.

This jointly developed in-mold coating technology integrates the originally separate molding, painting, and drying processes entirely within the injection molding machine, resulting in lower energy consumption and CO₂ emissions.

*1 According to Tokai Rika sources

◆ In-mold coated product: Component part of steering wheel switch in the Toyota Hiace



- **No loss in appearance quality.**
- **Reduction in CO₂ emissions: approx. 60%**

TOKAI RIKA and SEIKOH GIKEN intend to continue the further development and utilization of this technology with the aims of applying it to other parts, realizing styling that is difficult to achieve with conventional techniques, and expanding its use and sales outside the automotive industry to different industrial fields.